

**Company
Publication
Practices**

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Activity	Armstrong Cork	Beckman Instruments	Carborundum	Du Pont	Dravo	General Dynamics	General Electric	Monsanto	North American Aviation	RCA	Westinghouse	Worthington
Company assigns subject for paper or article			•		•			•	•		•	•
Author permitted to write on company time	•	•	•	•	•	•	•	•	•	•	•	•
Editorial and rewrite assistance available	•	•	•	•	•	•	•	•	•	•	•	•
Illustrative services available	•	•	•	•	•	•	•	•	•	•	•	•
Public relations dept. acts as agent			•		•	•	•	•			•	•
Company publishes technical magazine		•	•		•		•	•		•	•	•
Company has honorarium plan		•	•			•					•	•
Author can accept outside payment	•	•	•	•	†		•	•	•	•	•	•
Company publicizes authors	•		•	•	•		•	•	•	•	•	•
Company distributes reprints	•	•	•	•	•		•	•	•		•	•
Authorship noted on personnel record	•		•	•	•	•	•	•	•		•	•

*Seldom
†Conditional

Dravo Corp. issues a brochure to employees describing its Editorial Awards Program. All employees are eligible to participate except elected officers, members of the advertising department, and employees whose duties include preparation of articles for publication. To qualify for an award, a paper or article must be published in a business or trade publication, a newspaper, or in the transactions of a recognized trade or professional society. Papers dealing with opinion or criticism of opinion are not eligible. Authors are paid \$75 for each published paper which meets eligibility requirements. No limit is placed on the number of awards an employee may receive. Each paper can, however, earn only one award, regardless of the number of publications in which it appears.

General Electric has a variety of programs to encourage technical publication. The type of program in effect is determined by the general manager of a plant or department. The Instrument Dept. at Lynn and Pittsfield, Mass., for example, publishes a brochure entitled "Professional Development of Engineers." Authors are encouraged to write on company time. Publication of articles and papers has resulted in professional recognition and technical documentation in a variety of fields. Engineers are provided with editorial and graphics assistance. A "Signed Articles and Technical Papers Council" has also helped to raise the quality and quantity of technical papers. To encourage young engineers to write, the I. F. Kinnard Award is presented annually for the best technical paper published by a first-time author.

The **Autonetics Division of North American Aviation** has established a Technical Paper Review Panel whose purpose is "to encourage increased participation in the writing and submittal of pertinent professional technical papers." The panel consists of one technically qualified representative from each of the military product divisions and from the Research and Development Div. and the Quality, Reliability, and Standards Div.