

HARADEN PRATT
2612 N. E. 7TH STREET
POMPANO BEACH, FLA. 33062

February 7, 1968.

Dear Nelson,

Thankyou for your several recent letters, and for looking up the deceased Mr. Smith.

About emblems, maybe I should give you what Marriott said.

"The Wireless Institute emblem was round, about the size of a half dime. The next emblem (IRE) was three cornared like diapers. Both had safety pins on them. (The following has nothing to do with emblems but is typical of Bob's style) There were a good many committee meetings relating to the nursing of the baby Institute. A lot of nurses were required. The nursing fluid was beer in one popular place and tea in another. Goldsmith and I liked Chow Mein and tea at the Oriental in the Bowery but frequently others did not approve of that diet. In those cases we went to Sweet's restaurant at #2 Fulton Street at South Street for beer and the food that market men (like Al Smith) chose for Fulton Market men. Big beers. I thought Goldsmith looked just as good with his nose in a half litre of beer as he did in the open. We were all poor at that time. (That was before Goldsmith married the rich first wife). Goldsmith thought I spent too much for lunch when I spent 35¢ and he was right." Parentheses by Pratt, except Al Smith and IRE.

"The Wireless Institute emblem was exhibited in the form of a pin, to sell for \$2.00 with owner's name engraved on the back. A gold disc with a Hertz oscillator in the center encircled by a Hertz receiving loop"

"C. M. Haslett suggested the Hertz loop for the Wireless Institute emblem design. Harry Shoemaker suggested the Hertz Dipole within the loop. After about three meetings that design was adopted. I worked with them. Haslett arranged for their manufacture in gold pins."

"Hogan and Goldsmith suggested the IRE emblem. I made several designs in tin foil. P. B. Collison had the design that we decided on made up in gold and enamel as they are now, except that there are more colors used now for the different grades of membership."

I distinctly recall the time we made the final decision on the IEEE emblem. Barney Oliver had just been added to the Committee. He finally cleared the air by going to the blackboard and drawing it as finally adopted. He made it simple taking all the frills away. Fink brought a number of artists sketches of suggestions. Wonder if he kept them.

Regards,

Haraden

11.58.502

HAROLD PRATT
215 N. E. 10th STREET
MIAMI BEACH FLA. 33505

SUITE

WI

IRE

February 7, 1968

Dear Nelson,

Looking up the deceased Mr. Smith.
"Modern"
About 1960; maybe I should give you what Harriett

LEE

said.

"The Wireless Institute emblem was found, about the size of a half dime. The next emblem (IRE) was three corners like dippers. John had safety pins on them. (The following has nothing to do with emblems but is typical of Bob's style) There were a good many committee meetings relating to the nursing of the baby institute. A lot of nurses were required. The nursing fund was beer in one popular place and tea in another. Goldsmith and I liked Chow Mein and tea at the Oriental in the Bowery but frequently others did not approve of that diet. In those cases we went to Sweet's restaurant at 52 Fulton Street at South Street for beer and the food that market men (like Al Smith) chose for Fulton Market men. Big beers. I thought Goldsmith looked just as good with his nose in a half litre of beer as he did in the open. We were all poor at that time. (That was before Goldsmith married the first wife). Goldsmith thought I spent too much for lunch when I spent 35¢ and he was right." Parentheses by Pratt, except Al Smith and IRE.

"The Wireless Institute emblem was exhibited in the form of a pin, to sell for \$2.00 with owner's name engraved on the back. A gold disc with a Hertz oscill-ator in the center encircled by a Hertz receiving loop."

"C. M. Hestlet suggested the Hertz loop for the Wireless Institute emblem design. Harry Spowmaker suggested the Hertz Dipole within the loop. After about three meetings that design was adopted. I worked with them. Hestlet arranged for their manufacture in gold pins."

"Hogan and Goldsmith suggested the IRE emblem. I made several designs in tin foil. P. B. Collier had the design that we decided on made up in gold and enamel as they are now, except that there are more colors used now for the different grades of membership."

I distinctly recall the time we made the final decision on the IRE emblem. Barney Oliver had just been added to the Committee. He finally cleared the air by going to the blackboard and drawing it as finally adopted. He gave it simple sketches of the trills away. Film brought a number of artists sketches of suggestions. Wonder if he kept them.

Regards,