

DENNIS M. WINT, Ph.D.
President and CEO



THE
FRANKLIN
INSTITUTE

August 29, 2012

Dominic DeMarco
IEEE
Corporate Strategy and Communications
445 Hoes Lane
Piscataway, NJ 08854

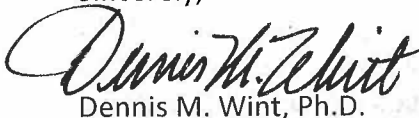
Dear Mr. DeMarco:

The Franklin Institute is pleased to learn that IEEE is interested in placing a "milestone plaque," at the Science Museum, in order to commemorate the founding of the American Institute of Electrical Engineers (AIEE). As you know, The Franklin Institute sponsored the Electrical Exhibition in Philadelphia in 1884, from September 2nd to October 11th. During the course of the Exhibition, the AIEE was established, initiating what would become a long-term relationship in the field of engineering between The Franklin Institute and IEEE, the successor to the American Institute of Electrical Engineers.

In this regard, the Institute has an excellent location to place the IEEE "milestone plaque." In 2005, the American Physics Society placed a heritage plaque commemorating the standardization of the common screw thread by William Sellers in 1864. The American Physics Society plaque is viewed by most of the visitors who come to the Institute since it is located on the wall next to the main elevators on the Institute's first floor. There is plenty of room to add the IEEE "milestone plaque" to the wall. Placed there, thousands of the Institute's visitors will also see the formative relationship that the Institute has had with IEEE, as well as with the American Physics Society.

The Institute looks forward to adding IEEE's "milestone plaque" to its commemorative wall, celebrating scientific and technological accomplishments throughout America's history.

Sincerely,



Dennis M. Wint, Ph.D.

President and CEO

Cc.:

Steve Snyder, Vice President for Exhibits

John V. Alviti, Senior Curator of Collections