

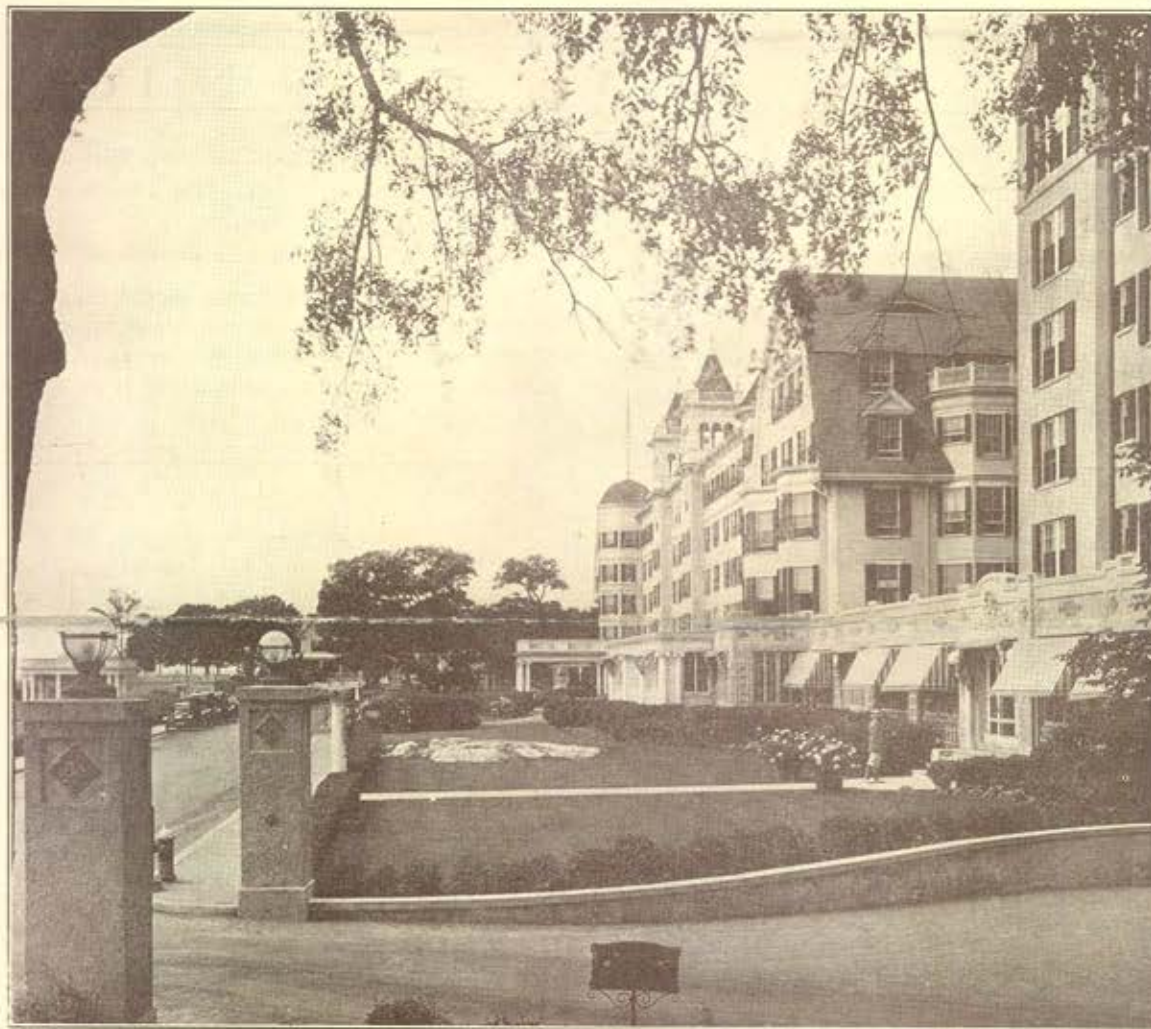
IT'S VACATION TIME AT SWAMPSCOTT

Arrange now to come to the Annual

Summer Convention

OF THE
AMERICAN INSTITUTE of
ELECTRICAL ENGINEERS

June 24-28, 1929



The New Ocean House

Issued by the American Institute of Electrical Engineers, 33 West 39th Street, New York, N.Y.

IT'S VACATION TIME AT SWAMPSCOTT

A Wonderful Convention

THE Summer Convention to be held at the New Ocean House, at Swampscott, Massachusetts, June 24-28, offers an opportunity to enjoy the famous North Shore of New England at what is probably the most beautiful time of the season. The interesting and valuable technical papers to be offered will well repay those who attend; but, with an ideal setting of rugged shoreline and pleasing country, with ample facilities for sports and entertainment, together with perfection in accommodations, the combination is unbeatable. Much has been written about the wonderful North Shore of New England, a beautiful gem in a setting of rare historical charm. Make this Convention the opportunity for an unforgettable visit. Full details were given in a previous announcement and in the Journal. If you haven't made your plans to attend, do so now. You won't regret it!

G O L F

On the famous Tedesco Club Links. A treat for any golfer. Special tournaments have been arranged with appropriate prizes.

MERSHON TROPHY
FOUR BALL MEDAL PLAY
BEST BALL TOURNAMENT
KICKERS HANDICAP

In addition to these, golf at any time you wish.

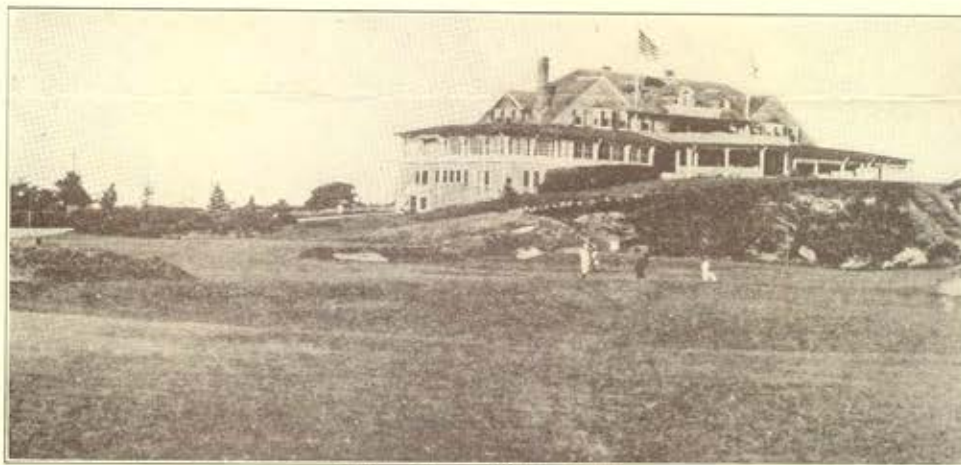
NOTE.—Qualifying round for Mershon Cup will be held on Monday Only, June 24.

T E N N I S

Mershon Cup Tournament play will be held on the clay courts of both the Tedesco Club and the New Ocean House.

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All entries for Golf and Tennis should reach A. H. Sweetnam, care of the New Ocean House, Swampscott, Massachusetts, before Monday, June 24. Complete rules for sport events can be obtained at information desk when registering.



Tedesco Country Club and Links

IT'S VACATION TIME AT SWAMPSCOTT

Entertainment



Dancing

Bridge

Banquet

Entertainers

Illumination

Bathing

Boating



Interior of New Ocean House

*Historical and
Pleasure Trips*



Boston

Salem

Marblehead

Concord

Lexington

Sudbury, Wayside Inn

Arnold Arboretum

Harvard University



A Storm at Marblehead (near Swampscott)



Don't forget your Railroad Certificate
and PLEASE REGISTER IN ADVANCE



All-Day Trip to Rye Beach Thursday, June 27

IN the midst of the Convention with its reports, technical sessions, inspections and hustle, we pause for a day of relaxation:— An all-day trip, picnic and pleasure jaunt (call it what you wish) to Rye Beach—for, remember—It's Vacation Time in New England. Busses will carry the members and guests from the Ocean House along the beautiful North Shore, passing through Salem, Beverly, Pride's Crossing, Magnolia, Manchester-by-the-Sea, Essex, Newburyport and Hampton to Rye Beach. The North Shore is a marvel of scenic beauty, alternating first with rocky coast line and then with hilly woodlands. Along the route of this trip there may be seen many fine summer estates, and quaint New England towns and villages famous for their historical features.

At Rye Beach, headquarters will be established at the beautiful Hotel Farragut where a very excellent buffet lunch will be served, consisting essentially of the numerous sea foods for which this section is famous. There will be opportunities for salt-water bathing, as the hotel is situated directly on the ocean front. There will be dancing and bridge for those so desiring, with numerous entertainment features, including field sports for which prizes will be distributed. Busses will conduct the party back to Swampscott in plenty of time for dinner and the evening entertainment at the Ocean House.



Hotel Farragut at Rye Beach