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OFFICE OF
VICE PRESIDENT-ENGINEERING

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NEW YORK

AIEE-IRE MERGER
Proposed Publication Policy
Report, Publ. Dept., 2/23/62

March 2, 1962

Mr. W. F. Denkhaus, Director
Publications Dept., AIEE

Dear Walter:

Your long-hand note of 2/23/62 transmitting a copy of your proposed report (dated 2/23/62) to the AIEE Representatives on the AIEE/IRE Merger Committee arrived during a week-long absence from the office because of illness; hence, this delayed reply.

The proposed publication policy enunciated in the "Principles of Consolidation for the IEEE" (Draft #2, Revised thru 1/31/62) is to my mind totally impractical, and financially prohibitive. My major objection is that I do not think it practical to publish 2 monthly publications (Electrical Engineering and Proceedings of IEEE). Also, I do not think it practical to publish separate Division Transactions (as many as 6, presently proposed). I never favored our 3 bimonthly publications; Applications & Industry should have been combined with Power Apparatus & Systems, with perhaps a different title for the latter.

In my opinion, the best publication policy for IEEE would be one patterned after that of the Institution of Electrical Engineers (British):

	<u>Name of Publication</u>	<u>Published</u>
1.	Journal of the Institution of Electrical Engrs.	Monthly
2.	Proceedings of the IEE:	
	Part A - Power Engineering	Even Months
	Part B - Electronic & Communication Engineering (includes Radio Engineering)	Odd Months
	Part C - Institution Monographs (papers essential to the work of only a small minority of Pt. A&B readers)	March & September
3.	Annual Proceedings (Pts. A, B & C individually bound under a cover)	
4.	Students' Quarterly Journal	March, June, Sep- tember & December

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This provides an even load on the Editorial staff:

- a.. One monthly magazine
- b.. One issue of Proceedings each month except two (March and September when the Monographs are issued)

Having only 2 issues of the Proceedings in which to place a paper lessens the chance of putting it in the wrong volume for its natural readership. Our present 3 bimonthlies are bad enough; imagine what it would be with 6!

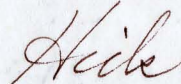
I would not issue anything free except the monthly magazine. Many members are not interested in any technical stuff, but will accept it gratis; hence, there is a great waste. We have already discovered this. Why throw away our experience?

I do not agree that there should be 2 Student Publications. Personally, I have always thought that the value of any special student publication is highly overrated. I think the monthly magazine should suffice. I don't believe the boys have time to read all this stuff. If we must have a student publication in addition to the monthly magazine, then I would vote for an IEEE Digest only.

My concluding thought is that IEEE should start with the simplest possible publication policy. It is a hell of a lot easier to expand the number of publications as the necessity or demand arises and finances warrant, than it is to contract 'em.

Best of luck to you in a difficult assignment.

Sincerely,



L. F. Hickernell
Vice President - Engineering

bcc: Mr. N. S. Hibshman

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